

**NOTICE REGARDING UA LOGOS, GAME DAY CAMPAIGN ACTIVITIES, AND
CAMPAIGN SIGNAGE ON THE UNIVERSITY CAMPUS
August 2010**

The political campaign season always brings questions related to (1) the use of the University of Arkansas and Razorback names, logos, slogans, and variations on those, (2) where campaigning may be done on game days, and (3) placement of campaign signs.

I have been asked to remind party and campaign officials that all use of University and Razorback trademarks is prohibited in any form without the express, written consent of the University's trademark office. Attached is information on "What are the University of Arkansas trademarks."

Please assist us in carefully monitoring any unauthorized usage of University or Razorback trademarks, both within your organization or by competing organizations. If you have questions or need to report unauthorized usages, please call Brian Pracht at 479-575-7404.

We also get questions about where candidates and volunteers may and may not distribute campaign material or hold campaign-related tailgates on football game days. Such activity requires a space reservation and is limited to certain locations on campus. In order to reserve outdoor space consistent with the University's facility's use policy, campaign officials should contact the University's Facilities Management Department at 479-575-6441.

Finally, please be advised that campaigns may not place signs on University property or campus elements. Unauthorized signs will be removed.

Thank you for your cooperation.