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# University of Arkansas

Signage and Wayfinding Program

## Section 5

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Vehicular Message Schedules and Sign Location Plans

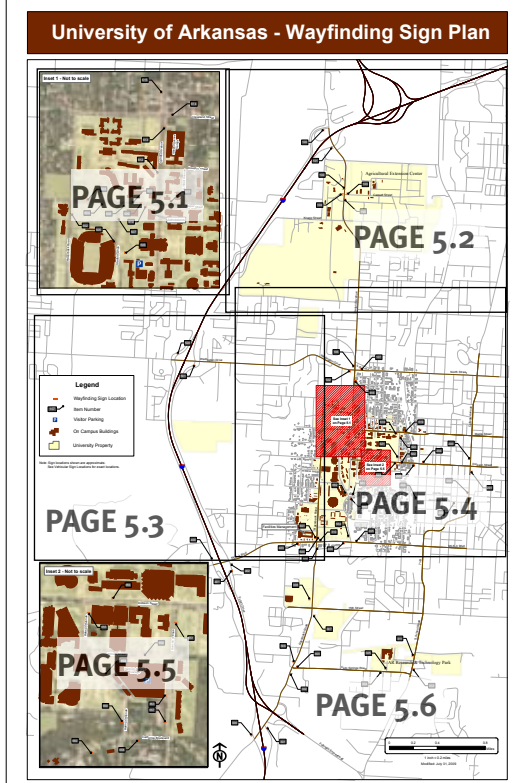
September 15, 2009

Record Set

## 5.1 WAYFINDING PLAN

### Vehicular Location Plan

Prepared by:  
Martin/Alexiou/Bryson, PLLC  
Key Map



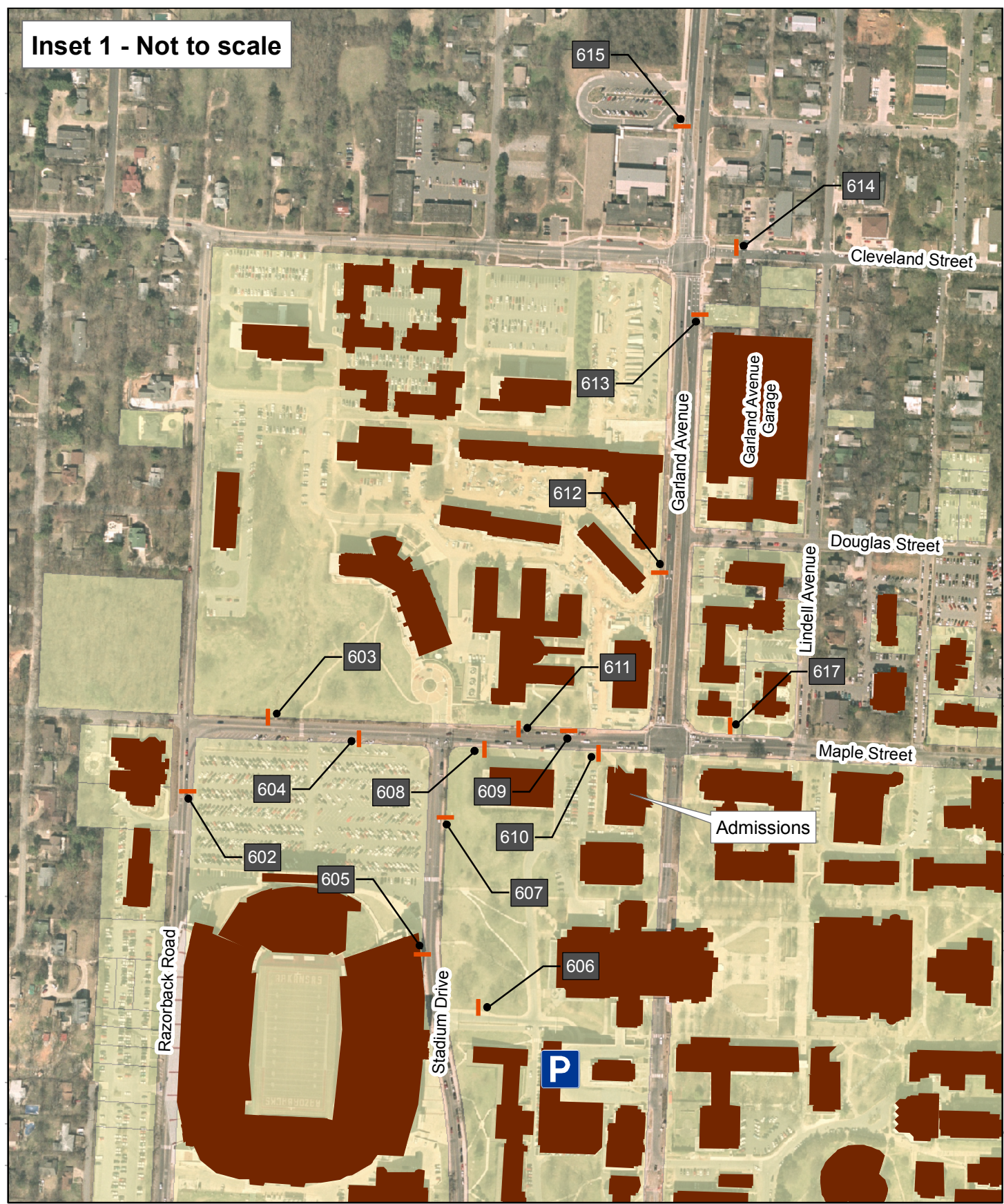
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|---|--|--------------------------------|
| Client/Project<br><b>University of Arkansas</b><br>Signage and Wayfinding Program |  | Project No.<br><b>714802.6</b> |
| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

### Legend

- Wayfinding Sign Location
- 107 Item Number
- P Visitor Parking
- On Campus Buildings
- University Property

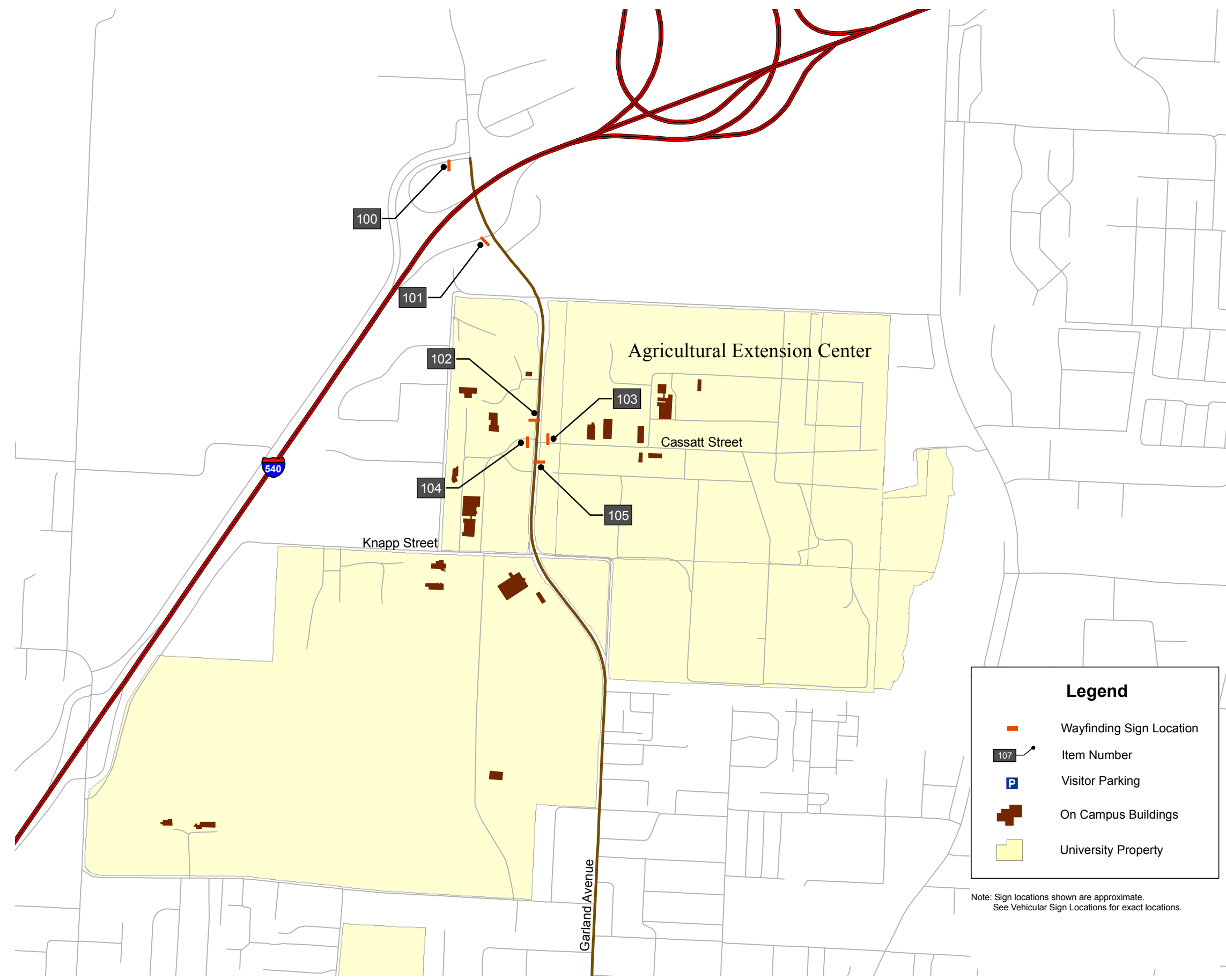
Note: Sign locations shown are approximate.  
See Vehicular Sign Locations for exact locations.



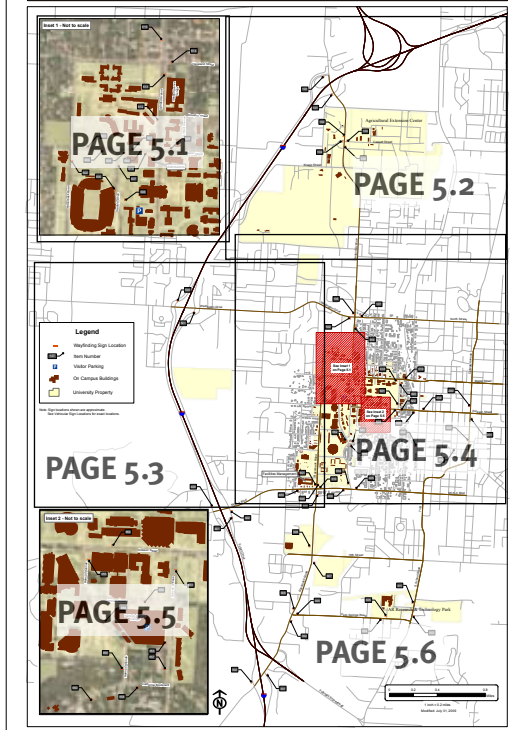
## 5.2 WAYFINDING PLAN

### Vehicular Location Plan

Prepared by:  
Martin/Alexiou/Bryson, PLLC  
Key Map



University of Arkansas - Wayfinding Sign Plan



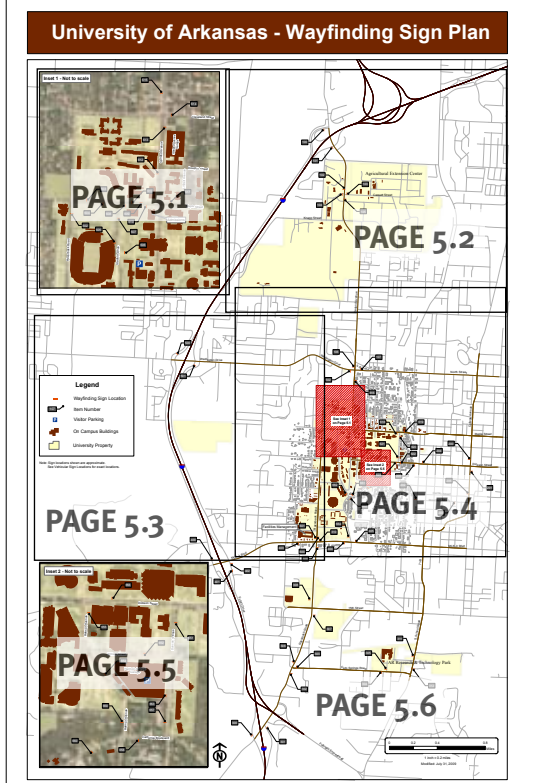
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| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

Vehicular Location Plan

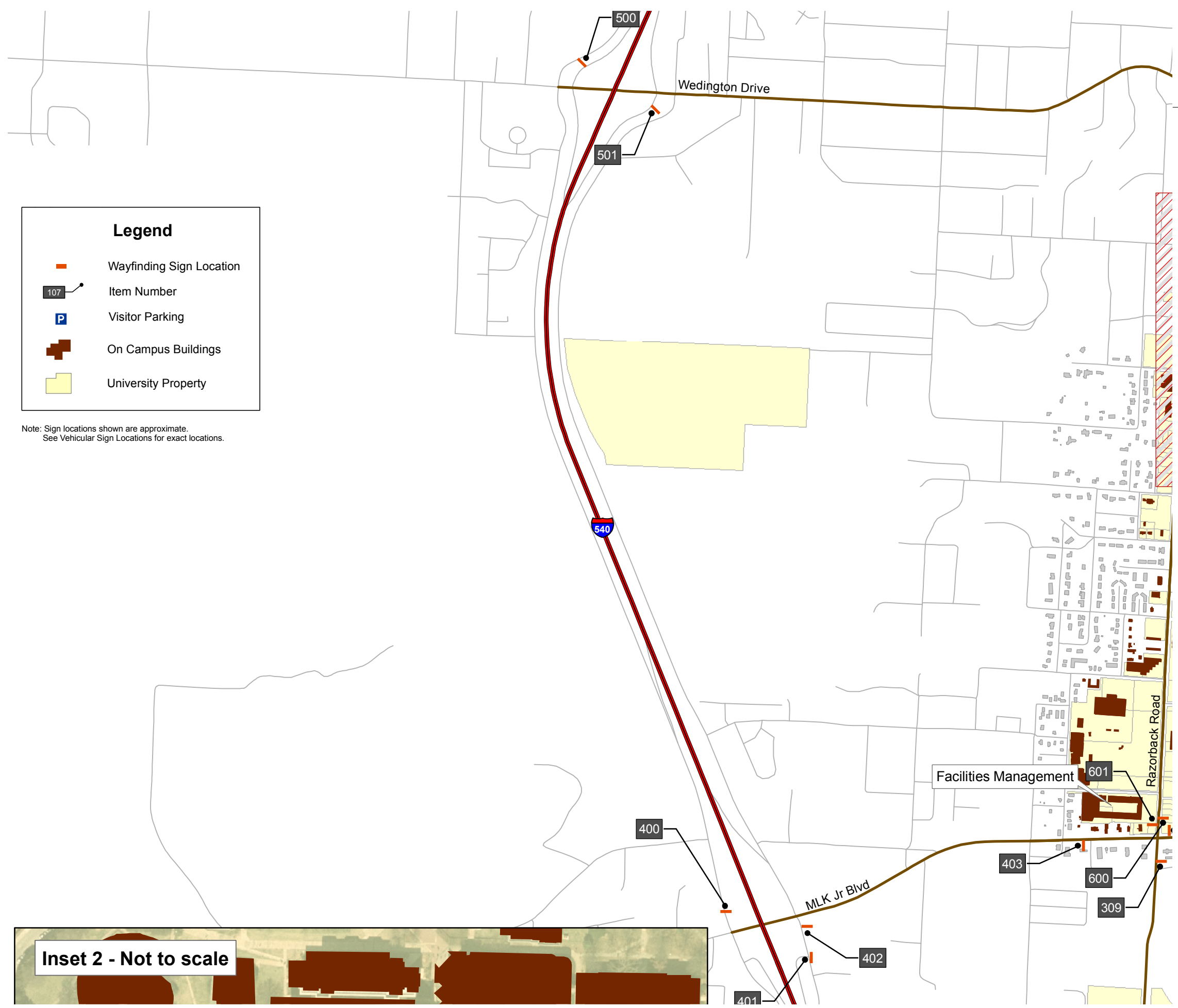
Prepared by:  
Martin/Alexiou/Bryson, PLLC

Key Map








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|  |                           |             |
|--|---------------------------|-------------|
| Client/Project   |                           | Project No. |
| University of Arkansas<br>Signage and Wayfinding Program |                           | 714802.6    |
| Date   | Revisions                 | Scale       |
| 8.12.08  | 2.20.09, 6.30.09, 9.15.09 | N/A         |



**Legend**

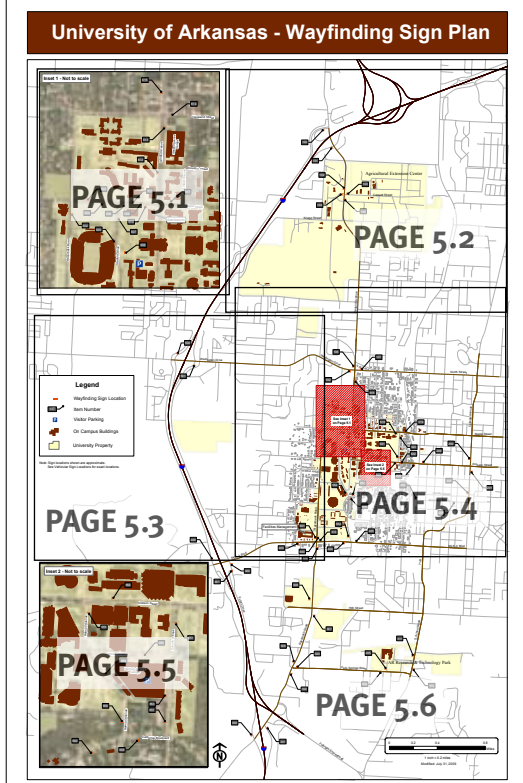
-  Wayfinding Sign Location
-  Item Number
-  Visitor Parking
-  On Campus Buildings
-  University Property

Note: Sign locations shown are approximate.  
See Vehicular Sign Locations for exact locations.

## 5.4 WAYFINDING PLAN

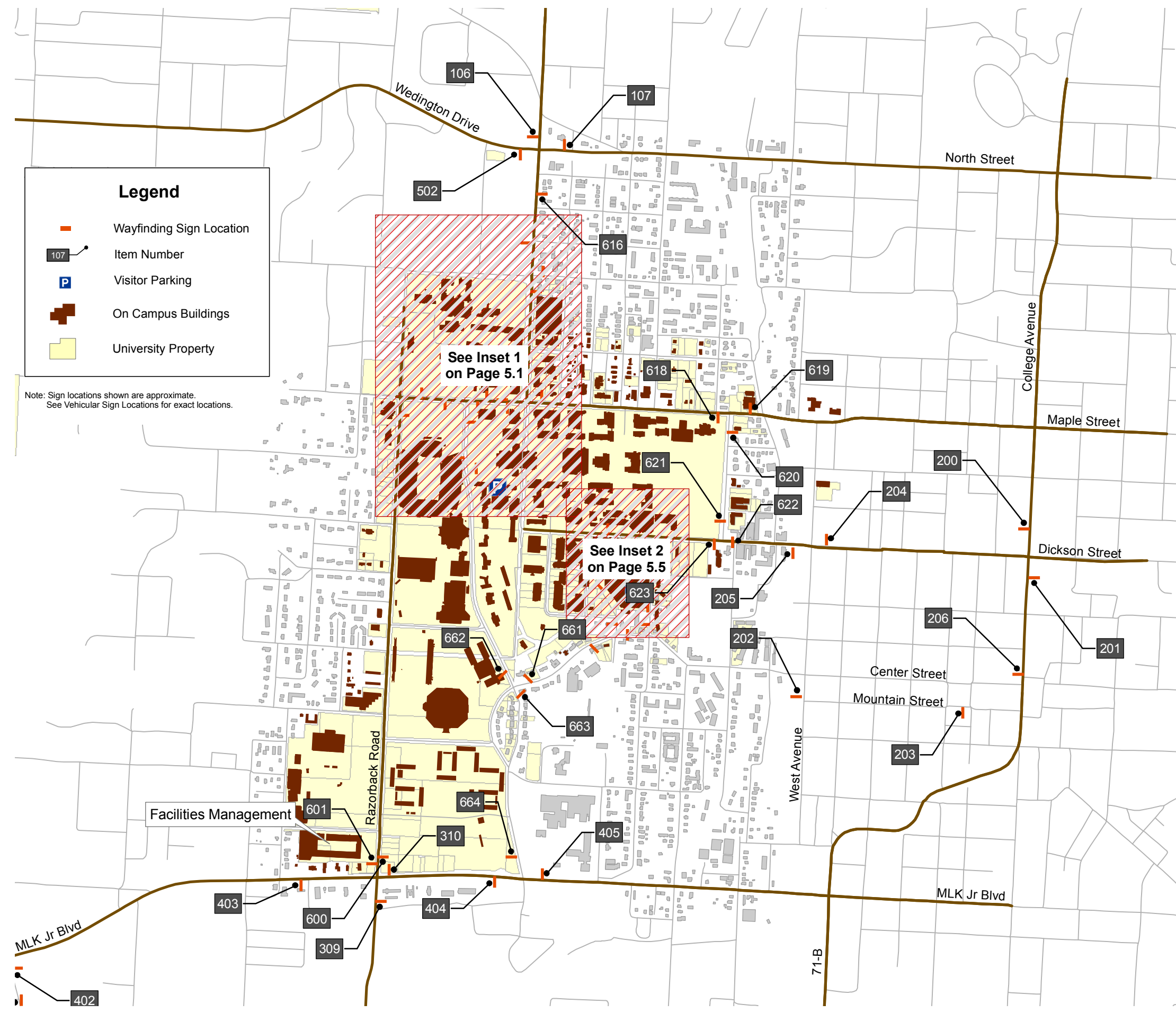
### Vehicular Location Plan

Prepared by:  
Martin/Alexiou/Bryson, PLLC  
Key Map



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|---|--|--------------------------------|
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| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |



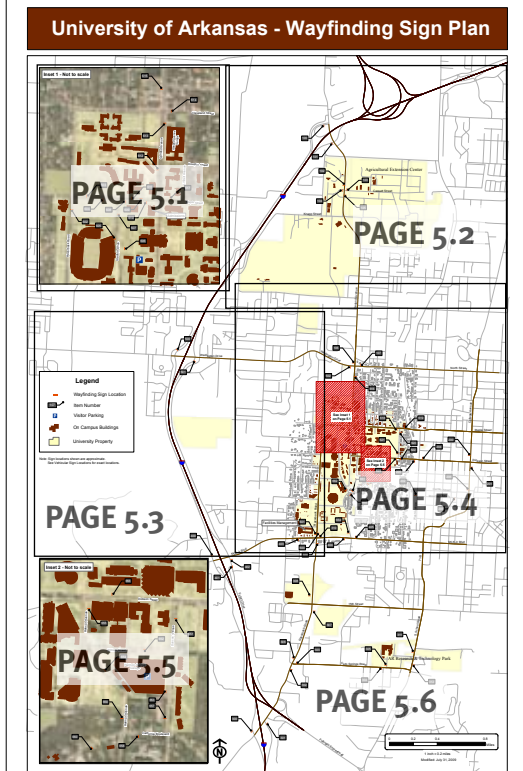
## 5.5

## WAYFINDING PLAN

### Vehicular Location Plan

Prepared by:  
Martin/Alexiou/Bryson, PLLC

### Key Map



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| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

### Legend

- Wayfinding Sign Location
- 107 Item Number
- P Visitor Parking
- On Campus Buildings
- University Property

Note: Sign locations shown are approximate.  
See Vehicular Sign Locations for exact locations.

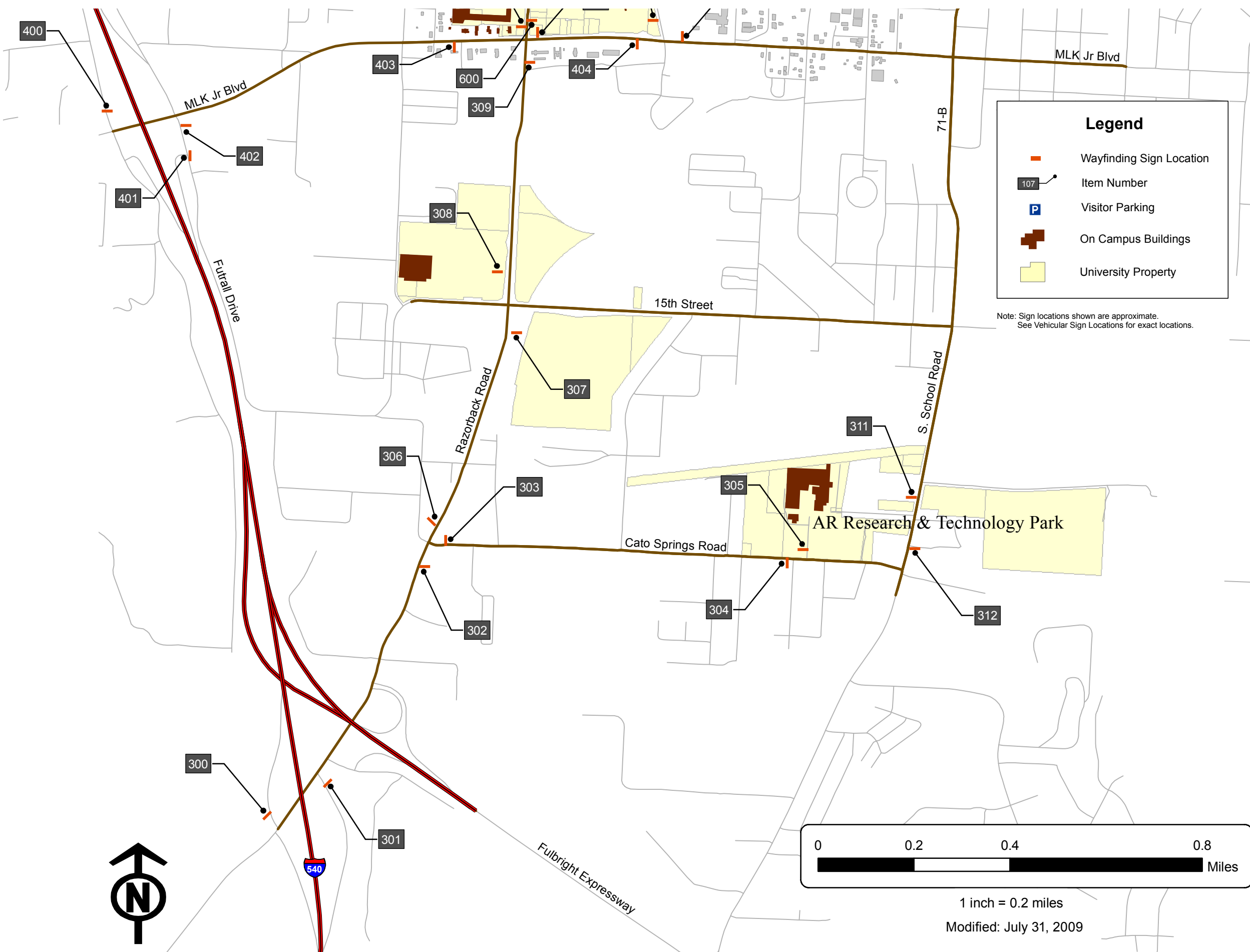


5.6

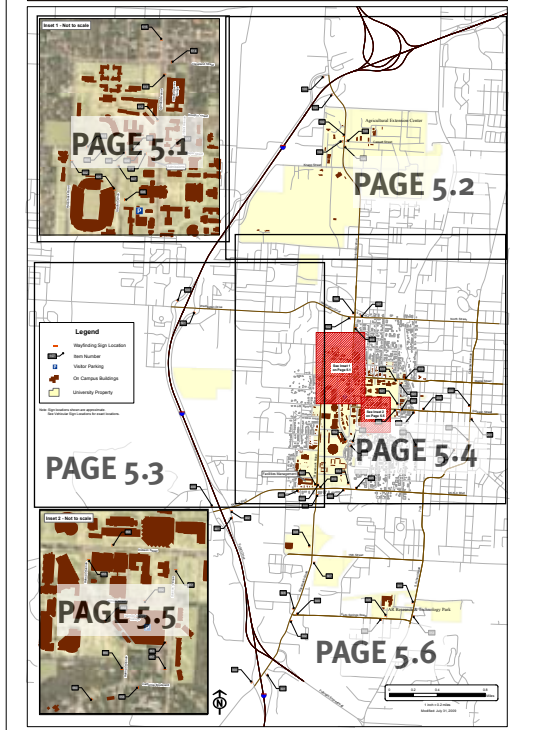
## WAYFINDING PLAN

### Vehicular Location Plan

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Martin/Alexiou/Bryson, PLLC  
Key Map



### University of Arkansas - Wayfinding Sign Plan



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## 5.7

## WAYFINDING PLAN

### Vehicular Message Schedule

Prepared by:  
Martin/Alexiou/Bryson, PLLC

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| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message   | Location   | Notes |
|-------------|-----------|-----------|--------------------|---|--|-------|
| 100         | ST3       | West      | →                  | · University of Arkansas<br>· Agricultural Extension Cntr | I-540 SB exit ramp intersection with Garland Ave.    |       |
| 101         | ST3       | West      | →                  | · University of Arkansas<br>· Agricultural Extension Cntr | I-540 NB exit ramp intersection with Garland Ave.    |       |
| 102         | ST3       | North     | →<br>↑             | · Agricultural Extension Cntr<br>· University of Arkansas | Garland Ave. SB intersection with Altheimer Dr.      |       |
| 103         | ST3       | East      | ←<br>→             | · University of Arkansas<br>· I-540                       | Cassatt Dr. WB intersection with Garland Ave.        |       |
| 104         | ST3       | West      | ←<br>→             | · I-540<br>· University of Arkansas                       | Altheimer Dr. EB intersection with Garland Ave.      |       |
| 105         | ST3       | South     | ←<br>↑             | · Agricultural Extension Cntr<br>· I-540                  | Garland Ave. NB intersection with Cassatt St.        |       |
| 106         | ST3       | North     | ↑                  | · University of Arkansas<br>· Visitor Parking (P)         | Garland Ave. SB intersection with Wedington St.      |       |
| 107         | ST3       | East      | ←<br>→             | · University of Arkansas<br>· Agricultural Extension Cntr | North St. WB intersection with Garland Ave.          |       |
| 200         | ST3       | North     | →<br>↑             | · University of Arkansas<br>· Global Campus               | College Ave. (71-B) SB intersection with Dickson St. |       |
| 201         | ST5       | South     | ←                  | · University of Arkansas                                  | College Ave. (71-B) NB intersection with Dickson St. |       |
| 202         | ST3       | North     | ←                  | · Global Campus<br>· Downtown Square                      | West Ave. SB intersection with Mountain St.          |       |
| 203         | ST5       | West      | ←                  | · Global Campus   | Mountain St. EB intersection with East Ave.          |       |

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message   | Location  | Notes   |
|-------------|-----------|-----------|--------------------|---|---|---|
| 204         | ST3       | East      | ←<br>↑             | · Global Campus<br>· University of Arkansas           | Dickson St. WB intersection with West Ave.                    |   |
| 205         | ST3       | West      | →<br>↑             | · Global Campus<br>· Downtown Square<br>· 71-B        | Dickson St. EB intersection with West Ave.                    |   |
| 206         | ST5       | North     | →                  | · Global Campus                                       | College Ave. (71-B) SB intersection with Center St.           |   |
| 300         | ST3       | North     | ←                  | · University of Arkansas<br>· AR Research & Tech Park | I-540 SB exit ramp intersection with Razorback Rd.            |   |
| 301         | ST3       | South     | →                  | · University of Arkansas<br>· AR Research & Tech Park | I-540 NB exit ramp intersection with Razorback Rd.            |   |
| 302         | ST3       | South     | →<br>↑             | · AR Research & Tech Park<br>· University of Arkansas | Razorback Rd. NB intersection with W. Cato Springs Rd.        |   |
| 303         | ST3       | East      | ←<br>→             | · I-540<br>· University of Arkansas                   | W. Cato Springs Rd. WB intersection with Razorback Rd.        |   |
| 304         | ST5       | West      | ←                  | · AR Research & Tech Park                             | W. Cato Springs Rd. EB near intersection with S. Coleman Ave. | Note: Existing signage may be sufficient for wayfinding purposes. |
| 305         | ST3       | North     | →                  | · University of Arkansas<br>· I-540                   | Exiting AR Research & Tech Park SB onto Cato Springs Rd.      |   |
| 306         | ST3       | North     | ←<br>↑             | · AR Research & Tech Park<br>· I-540                  | Razorback Rd. SB intersection with W. Cato Springs Rd.        |   |
| 307         | ST5       | South     | ↑                  | · University of Arkansas                              | Razorback Rd. NB intersection with 15th St.                   |   |
| 308         | ST3       | North     | ↑                  | · AR Research & Tech Park<br>· I-540                  | Razorback Rd. SB intersection with 15th St.                   |   |
| 309         | ST5       | South     | ↑                  | · University of Arkansas                              | Razorback Rd. NB intersection with MLK Jr Blvd.               |   |



## 5.8

## WAYFINDING PLAN

### Vehicular Message Schedule

Prepared by:  
Martin/Alexiou/Bryson, PLLC

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message  | Location   | Notes   |
|-------------|-----------|-----------|--------------------|--|--|---|
| 310         | ST1       | East      | ←<br>→<br>↑        | · AR Research & Tech Park<br>· University of Arkansas<br>· I-540                   | MLK Jr Blvd WB intersection with Razorback Rd.                                 |   |
| 311         | ST5       | North     | →                  | · AR Research & Tech Park  | S. School Rd. (71-B) SB intersection with the AR Research & Tech Park entrance | Avoid conflicts with existing signs in the immediate vicinity |
| 312         | ST5       | South     | ←                  | · AR Research & Tech Park  | S. School Rd. (71-B) NB intersection with the AR Research & Tech Park entrance | Avoid conflicts with existing signs in the immediate vicinity |
| 400         | ST5       | North     | ←                  | · University of Arkansas   | I-540 SB exit ramp intersection with MLK Jr Blvd.                              |   |
| 401         | ST5       | West      | ←                  | · University of Arkansas   | I-540 NB exit ramp intersection with Futrell Dr.                               |   |
| 402         | ST5       | South     | →                  | · University of Arkansas   | Futrell Dr. NB intersection with MLK Jr Blvd.                                  |   |
| 403         | ST1       | West      | ←<br>→             | · University of Arkansas<br>· Visitor Parking (P)<br>· AR Research & Tech Park     | MLK Jr Blvd. EB intersection with Razorback Rd.                                |   |
| 404         | ST3       | West      | ←                  | · Stadium Dr Garage (P)<br>· Harmon Ave. Garage (P)                                | MLK Jr. Blvd. EB intersection with Garland Ave.                                |   |
| 405         | ST3       | East      | →                  | · Stadium Dr Garage (P)<br>· Harmon Ave. Garage (P)                                | MLK Jr. Blvd. WB intersection with Garland Ave.                                |   |
| 500         | ST5       | North     | ←                  | · University of Arkansas   | I-540 SB exit ramp intersection with Wedington Dr.                             |   |
| 501         | ST5       | South     | →                  | · University of Arkansas   | I-540 NB exit ramp intersection with Wedington Dr.                             |   |
| 502         | ST1       | West      | ←<br>→             | · Agricultural Extension Cntr<br>· University of Arkansas<br>· Visitor Parking (P) | Wedington Dr. EB intersection with Garland Ave.                                |   |

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message  | Location  | Notes |
|-------------|-----------|-----------|--------------------|--|---|-------|
| 600         | ST3       | South     | ←<br>↑             | · Facilities Mgmt<br>· Visitor Parking (P)   | Razorback Rd. NB intersection with W. Mitchell St.  |       |
| 601         | ST3       | North     | →<br>↑             | · I-540<br>· AR Research & Tech Park   | Razorback Rd. SB intersection with MLK Jr Blvd.     |       |
| 602         | ST1       | South     | →                  | · Stadium Dr Garage (P)<br>· Admissions<br>· Inn at Carnall Hall                             | Razorback Rd. NB intersection with Maple St.        |       |
| 603         | ST3       | East      | ←                  | · AR Research & Tech Park<br>· I-540   | Maple St. WB intersection with Razorback Rd.        |       |
| 604         | ST1       | West      | →<br>↑             | · Stadium Dr Garage (P)<br>· Admissions<br>· Agricultural Extension Cntr                     | Maple St. EB intersection with N. Stadium Dr.       |       |
| 605         | ST5       | North     | ←                  | · Stadium Dr Garage (P)  | Stadium Dr. SB intersection with Stadium Dr. Garage |       |
| 606         | ST1       | East      | ←<br>→             | · AR Research & Tech Park<br>· I-540<br>· Admissions<br>· Agricultural Extension Cntr        | Exiting Stadium Dr. Garage WB                       |       |
| 607         | ST3       | South     | ←<br>→             | · I-540 South<br>· Admissions<br>· I-540 North   | Stadium Dr. NB intersection with Maple St.          |       |
| 608         | ST1       | West      | →<br>↑             | · Admissions<br>· Agricultural Extension Cntr<br>· Garland Cntr (P)<br>· Inn At Carnall Hall | Maple St. EB adjacent to Admin Bldg.                |       |
| 609         | ST1       | South     | ←<br>→             | · I-540 South<br>· Agricultural Extension Cntr<br>· Garland Cntr (P)<br>· I-540 North        | Exiting Admissions parking lot NB (alternate)       |       |

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| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

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## 5.9

## WAYFINDING PLAN

### Vehicular Message Schedule

Prepared by:  
Martin/Alexiou/Bryson, PLLC

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message   | Location   | Notes      |
|-------------|-----------|-----------|--------------------|---|--|------------|
| 610         | ST1       | West      | ←<br>↑             | · Agricultural Extension Cntr<br>· Garland Cntr<br>· I-540<br>· Inn At Carnall Hall | Maple St. EB intersection with Garland Ave.              | (P)        |
| 611         | ST5       | East      | ←                  | · Stadium Dr Garage   | Maple St. WB intersection with W. Stadium Dr.            | (P)        |
| 612         | ST1       | North     | ←<br>→             | · Inn At Carnall Hall<br>· Admissions<br>· Stadium Dr Garage                        | Garland Ave. SB prior to intersection with Maple St.     | (P)        |
| 613         | ST3       | South     | →<br>↑             | · Garland Cntr<br>· Agricultural Extension Cntr<br>· I-540                          | Garland Ave. NB intersection with Cleveland St.          | (P)        |
| 614         | ST3       | East      | ←<br>→             | · Admissions<br>· Agricultural Extension Cntr<br>· I-540                            | Cleveland St. WB intersection with Garland Ave.          |            |
| 615         | ST3       | North     | ←<br>↑             | · Garland Cntr<br>· Admissions<br>· Visitor Parking                                 | Garland Ave. SB intersection with Cleveland St.          | (P)<br>(P) |
| 616         | ST3       | South     | ←<br>↑             | · I-540 South<br>· Agricultural Extension Cntr<br>· I-540 North                     | Garland Ave. NB prior to intersection with Wedington Dr. |            |
| 617         | ST1       | East      | →<br>↑             | · Agricultural Extension Cntr<br>· I-540<br>· Garland Cntr<br>· Admissions          | Maple St. WB intersection with Garland Ave.              | (P)        |
| 618         | ST1       | West      | →                  | · Inn At Carnall Hall<br>· Harmon Ave. Garage<br>· Downtown Square                  | Maple St. EB intersection with Arkansas Ave.             | (P)        |

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message   | Location                                       | Notes |
|-------------|-----------|-----------|--------------------|---|--|-------|
| 619         | ST1       | East      | ←<br>↑             | · Harmon Ave. Garage<br>· Inn At Carnall Hall<br>· Admissions<br>· Garland Cntr | Maple St. WB intersection with Arkansas Ave.   | (P)   |
| 620         | ST1       | South     | ←                  | · Admissions<br>· Agricultural Extension Cntr<br>· I-540<br>· Garland Cntr      | Arkansas Ave. NB intersection with Maple St.   | (P)   |
| 621         | ST1       | North     | ←<br>→             | · Downtown Square<br>· 71-B<br>· Harmon Ave. Garage                             | Arkansas Ave. SB intersection with Dickson St. | (P)   |
| 622         | ST1       | East      | →<br>↑             | · Admissions<br>· Inn At Carnall Hall<br>· Harmon Ave. Garage                   | Dickson St. WB intersection with Arkansas Ave. | (P)   |
| 623         | ST3       | West      | ↑                  | · 71-B<br>· Global Campus<br>· Downtown Square                                  | Dickson St. EB intersection with Arkansas Ave. |       |
| 651         | ST3       | South     | →                  | · 71-B<br>· Global Campus<br>· Downtown Square                                  | Duncan Ave. NB intersection with Dickson St.   |       |
| 652         | ST3       | South     | →                  | · 71-B<br>· Downtown Square   | Exiting Harmon Ave. Garage onto William St.    |       |
| 653         | ST3       | West      | ←<br>→             | · 71-B<br>· Downtown Square<br>· I-540  | Exiting Harmon Ave. Garage onto Duncan Ave.    |       |
| 654         | ST3       | North     | ←<br>→             | · I-540<br>· 71-B<br>· Downtown Square  | Exiting Harmon Ave. Garage onto Harmon Ave.    |       |
| 655         | ST3       | South     | →                  | · 71-B<br>· Downtown Square   | Harmon Ave. intersection onto Dickson St.      |       |

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## 5.10

## WAYFINDING PLAN

### Vehicular Message Schedule

Prepared by:  
Martin/Alexiou/Bryson, PLLC

7/30/2009

University of Arkansas  
Wayfinding Plan: Message Schedule



| Item Number | Sign Type | Sign Face | Directional Arrows | Message  | Location  | Notes |
|-------------|-----------|-----------|--------------------|--|---|-------|
| 656         | ST5       | East      | ←                  | · Harmon Ave. Garage (P)   | Dickson St. WB prior to Harmon Ave.                 |       |
| 657         | ST3       | North     | →                  | · I-540<br>· AR Research & Tech Park                                 | Duncan Ave. SB intersection with California Blvd.   |       |
| 658         | ST5       | West      | ←                  | · Harmon Ave. Garage (P)   | California Blvd. EB intersection with Duncan Ave.   |       |
| 659         | ST3       | North     | →                  | · I-540<br>· AR Research & Tech Park                                 | Harmon Ave. SB intersection with California Blvd.   |       |
| 660         | ST5       | West      | ←                  | · Harmon Ave. Garage (P)   | California Blvd. EB intersection with Duncan Ave.   |       |
| 661         | ST3       | East      | ↑                  | · I-540<br>· AR Research & Tech Park                                 | California Blvd. WB intersection with Stadium Dr.   |       |
| 662         | ST3       | North     | →                  | · I-540<br>· AR Research & Tech Park                                 | Stadium Dr. SB intersection with California Blvd.   |       |
| 663         | ST1       | South     | →<br>↑             | · Harmon Ave. Garage (P)<br>· Stadium Dr. Garage (P)<br>· Admissions | Virginia Ave. NB intersection with California Blvd. |       |
| 664         | ST3       | North     | →                  | · I-540<br>· AR Research & Tech Park                                 | Garland Ave. SB intersection with MLK Jr. Blvd.     |       |

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5/8/2009

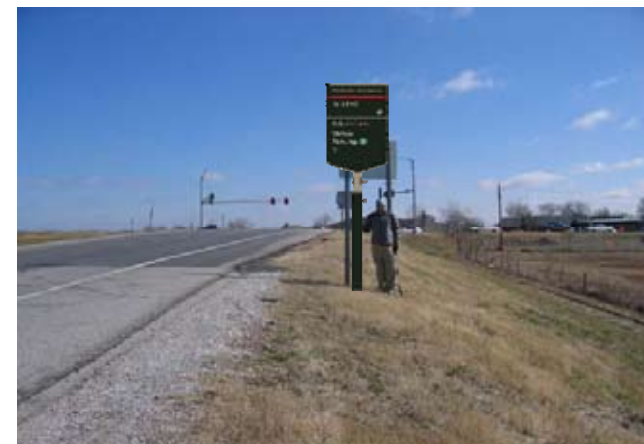
University of Arkansas  
Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**100**

Position sign in grass  
approximately 225' west of  
Garland Ave. and 8' south of  
the edge of pavement.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**101**

Position sign in grass  
approximately 5' west of  
existing "Wrong Way" signs  
250' west of Garland Ave. and  
8' south of the edge of  
pavement.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**102**

Position sign in grass  
approximately 200' north of  
entrance to Agriculture  
Extension Center (west of  
Alzheimer Dr.) and 8' west of  
the edge of pavement.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**103**

Position sign in grass  
approximately 100' east of  
Garland Ave. and 6' north of  
the edge of pavement.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**104**

Position sign in grass  
approximately 100' west of  
Garland Ave. and 6' south of  
the edge of pavement.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**105**

Position sign in grass  
approximately 200' south of  
entrance to the Agricultural  
Extension Center (west of  
Alzheimer Dr.) and 8' east of  
the edge of pavement.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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2009

5.11

## WAYFINDING PLAN

### Vehicular Off-campus Photo Renderings

Prepared by:  
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| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

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SIGN TYPE LOCATION  
**ST 3** NUMBER  
**106**

Position sign in grass approximately 90' north of Wedington Dr. and 8' west of the edge of pavement.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**107**

Position sign in grass approximately 200' east of Garland Ave. and 8' north of the back of curb. Sign may need to be moved farther away from curb if sidewalk is added to this street at a later date.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**200**

Position sign behind sidewalk approximately 270' north of Dickson St. and 8' west of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Wayfinding Plan: Vehicular Sign Locations



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**201**

Position sign in grass area approximately 200' south of Dickson St. and 10' east of back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**202**

Position sign in grassy area 100' north of Mountain St. and west of small retaining wall on back of sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**203**

Position sign in concrete bulb out approximately 100' west of East Ave. and 3' south of back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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SIGN TYPE LOCATION  
**ST 3** NUMBER  
**204**

Position sign in sidewalk approximately 100' east of West Ave. and 3' north of back of curb (near existing light pole).

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**205**

Position sign in bulb out approximately 130' west of West Ave. and 3' south of back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**206**

Position sign approximately 100' north of Center St. and 3' west of back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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SIGN TYPE LOCATION  
**ST 3** NUMBER  
**300**

Position sign in grass area approximately 150' north of Razorback Rd. and 8' west of the edge of payment.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**301**

Position sign in grass area approximately 100' south of Razorback Rd. and 8' east of the edge of pavement.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**302**

Replace existing sign located approximately 200' south of Cato Springs Rd. Place new sign 8' east of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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SIGN TYPE LOCATION  
**ST 3 303**

Position sign in grass area approximately 100' east of Razorback Rd. and 8' north of the edge of pavement.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5 304**

Position sign in grass area approximately 200' west of the AR Research & Technology Park entrance and 4' south of the edge of pavement.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3 305**

Position sign in grass area approximately 100' north of Cato Springs Rd. and 6' west of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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SIGN TYPE LOCATION  
**ST 3 306**

Position sign in grass area approximately 200' north of Cato Springs Rd. and 8' west of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5 307**

Position sign in grass area approximately 100' south of 15th St. and 8' east of the back of curb (approximately 2' behind back of sidewalk).

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3 308**

Position sign in grass area approximately 100' north of 15th St. and 8' west of the back of curb (approximately 2' behind back of sidewalk).

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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SIGN TYPE LOCATION  
**ST 5** NUMBER  
**309**

Position sign in grass area approximately 200' south of MLK Jr. Blvd. and 4' east of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**310**

Position sign in grass area approximately 100' east of Razorback Rd. and 8' north of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**311**

Position sign in grass area approximately 100' north of AR Research & Technology Park entrance approximately 6' west of the back of curb. Avoid conflict with existing Speed Limit Sign.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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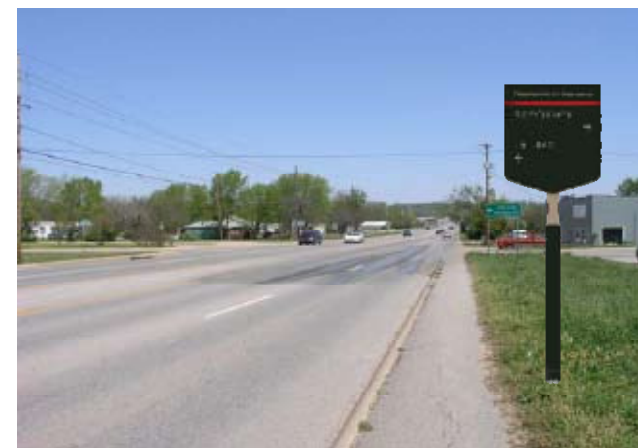


5.15

## WAYFINDING PLAN

### Vehicular Off-campus Photo Renderings

Prepared by:  
Martin/Alexiou/Bryson, PLLC



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**312**

Position sign in grass area approximately 200' south of AR Research & Technology Park entrance approximately 6' east of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**400**

Position sign in grass area approximately 175' north of MLK Jr. Blvd. and 8' east of the back of curb (behind existing "Wrong Way" sign).

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**401**

Position sign in grass area opposite intersection of off-ramp and Futrall Dr. approximately 4' east of the edge of pavement.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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## 5.16

## WAYFINDING PLAN

### Vehicular Off-campus Photo Renderings

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SIGN TYPE LOCATION  
**ST 5 402**

Position sign in grass area approximately 100' south of MLK Jr. Blvd. and 8' east of the back of curb. Sign should be (in between the 1st & 2nd driveways) approximately 10' north of southern driveway.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 1 403**

Position sign in concrete area approximately 750' west of Razorback Rd. and 6' south of the back of curb. Existing signage makes placement closer to Razorback Rd. impractical.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3 404**

Position sign in grassy area approximately 200' west of Stadium Dr. and 8' south of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Wayfinding Plan: Vehicular Sign Locations



SIGN TYPE LOCATION  
**ST 3 405**

Position sign in grassy area approximately 100' east of Stadium Dr. and 8' north of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5 500**

Position sign in grass area approximately 200' north of Wedington Dr. and 15' west of the edge of pavement (near existing "Wrong Way" and Lake Wedington signs). Place so as not to conflict with existing signs.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5 501**

Position sign in grass area approximately 200' south of Wedington Dr. and 15' east of the edge of pavement (near existing "Wrong Way" sign).

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 1** NUMBER  
**502**

Position sign in grass area between sidewalk and ditch approximately 200' west of the start of slip lane to Garland Ave.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**600**

Position sign in grass area approximately 250' north of MLK Jr. Blvd. and 6' east of the back of curb. Coordinate with future sidewalk location.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**601**

Position sign in grass area approximately 100' north of MLK Jr. Blvd. and 6' west of the back of curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 1** NUMBER  
**602**

Position sign in asphalt approximately 100' south of Maple St. and 1' east of the back of curb. Sign may need to be accompanied with some protective measures, i.e. curb, pavement markings, etc. Location must be coordinated with future sidewalk project.

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2009

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

# UNIVERSITY of ARKANSAS

5.17

## WAYFINDING PLAN

### Vehicular On-campus Photo Renderings

Prepared by:  
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Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**603**

Position sign in grass area approximately 200' east of Razorback Rd. and 6' north of the edge of pavement.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 1** NUMBER  
**604**

Position sign in parking lot approximately 200' west of Stadium Dr. and 2' south of the back of curb. Final placement should be selected so that it does not impact parking spaces. Location must be coordinated with future sidewalk project.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 5** NUMBER  
**605**

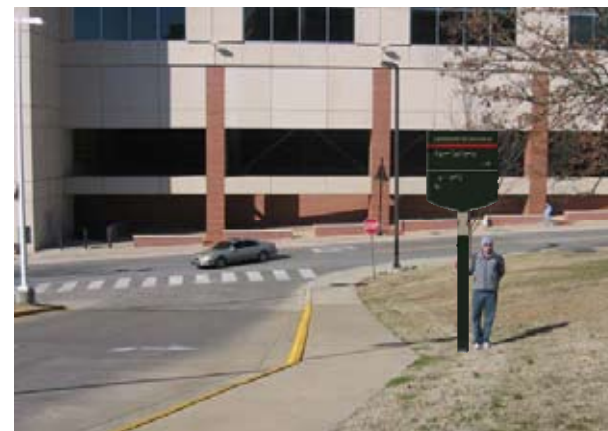
Position sign in concrete sidewalk approximately 175' North of Stadium Dr. Garage entrance and 6' west of the back of curb. Location must be coordinated with Athletics Department.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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University of Arkansas  
Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 5** NUMBER  
**606**

Position sign in grass area approximately 100' east of Stadium Dr. and 8' north of the back of curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**607**

Position sign in grass approximately 200' south of Maple St. and 8' east of the back of curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 1** NUMBER  
**608**

Position sign in grass approximately 100' east of Stadium Dr. and 8' south of the back of curb.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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5.18

## WAYFINDING PLAN

### Vehicular On-campus Photo Renderings

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Vehicular On-campus Photo Renderings

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SIGN TYPE LOCATION  
**ST 1 609**

Position sign in grass opposite exit from admissions visitor lot approximately 2' behind back of curb. Sign should avoid existing parking meter.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 1 610**

Position sign in grass approximately 125' west of Garland Ave. and 2' south of the edge of the sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5 611**

Position sign in grass approximately 200' east of Stadium Dr. and 4' north of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Wayfinding Plan: Vehicular Sign Locations



SIGN TYPE LOCATION  
**ST 1 612**

Position sign in grass approximately 400' north of Maple St. and 4' west of the back of curb. Sign cannot be placed closer to intersection because of existing signs and bus stop.

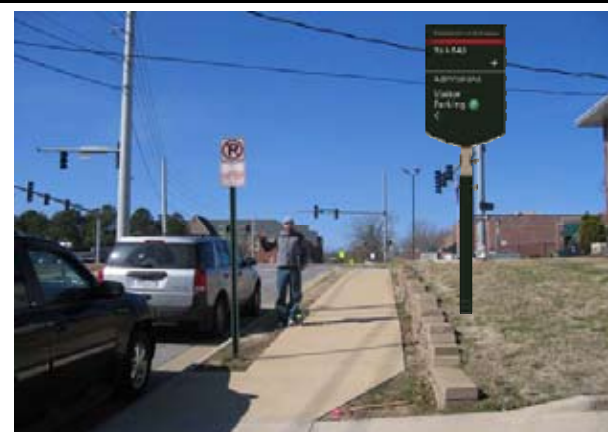
Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3 613**

Position sign in grass approximately 100' south of Cleveland St. and 1' east of the edge of sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3 614**

Position sign in grass approximately 65' east of Garland Ave. and 1' north of retaining wall. Sign height may need to be adjusted for topography.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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## 5.20 WAYFINDING PLAN

### Vehicular On-campus Photo Renderings

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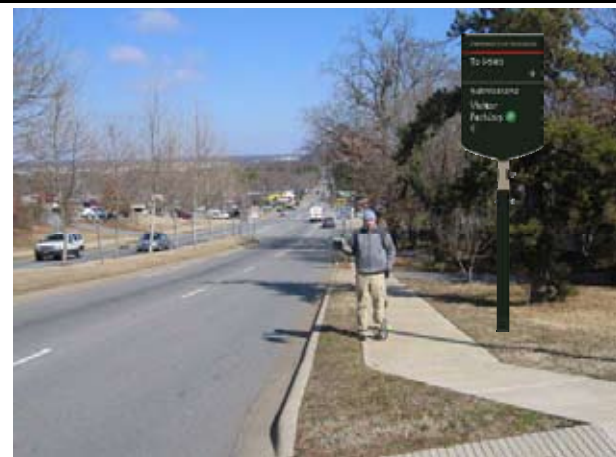
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SIGN TYPE LOCATION  
**ST 3** NUMBER  
**615**

Position sign in grass  
approximately 300' north of  
Cleveland St. and 4' west of  
the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**616**

Position sign in grass  
approximately 350' south of  
Wedington Dr./North St. and  
2' east of the edge of the  
sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 1** NUMBER  
**617**

Position sign in grass  
approximately 100' east of  
Garland Ave. and 2' north of  
the back of sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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SIGN TYPE LOCATION  
**ST 1** NUMBER  
**618**

Position sign in grass  
approximately 100' west of  
Arkansas Ave. and 2' south of  
the back of retaining wall.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 1** NUMBER  
**619**

Position sign in grass  
approximately 200' east of  
Arkansas Ave. and 2' north of  
the back of sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 1** NUMBER  
**620**

Position sign in grass  
approximately 200' south of  
Maple St. and 2' east of the  
back of sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 1** NUMBER  
**621**

Position sign in grass approximately 200' north of Dickson St. and 2' west of the back of curb in area between back of curb and sidewalk.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 1** NUMBER  
**622**

Position sign in bulb out approximately 170' east of Arkansas Ave. and 2' north of the back of curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**623**

Position sign in grass approximately 125' west of Arkansas Ave. and 2' south of retaining wall.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

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Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**651**

Position sign in grass approximately 100' south of Dickson St. and 4' east of the back of the curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**652**

Position sign in grass approximately opposite exit on to William St. and 2' north of the back of the curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** NUMBER  
**653**

Place near exit on to Duncan Ave. approximately 4' south of the back of curb.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

Martin/Alexiou/Bryson, PLLC  
2009

5.21

## WAYFINDING PLAN

### Vehicular On-campus Photo Renderings

Prepared by:  
Martin/Alexiou/Bryson, PLLC

THIS DRAWING REPRESENTS DESIGN INTENT ONLY.  
FABRICATOR WILL BE RESPONSIBLE TO VERIFY ALL  
CONDITIONS IN FIELD PRIOR TO SHOP DRAWINGS

|   |  |                                |
|---|--|--------------------------------|
| Client/Project<br><b>University of Arkansas</b><br>Signage and Wayfinding Program |  | Project No.<br><b>714802.6</b> |
| Date<br>8.12.08   | Revisions<br>2.20.09, 6.30.09, 9.15.09 | Scale<br>N/A                   |

## 5.22

## WAYFINDING PLAN

### Vehicular On-campus Photo Renderings

Prepared by:  
Martin/Alexiou/Bryson, PLLC

5/8/2009

University of Arkansas  
Wayfinding Plan: Vehicular Sign Locations



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**654**

Place opposite exit on to Harmon Ave. approximately 2' southwest of the back of sidewalk.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**655**

Position sign in grass approximately 85' south of Dickson St. and 8' east of the back of the curb. Avoid existing railing.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**656**

Position sign in grass approximately 175' east of Harmon Ave. and 10' north of the back of the curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

Martin/Alexiou/Bryson, PLLC  
2009

5/8/2009

University of Arkansas  
Wayfinding Plan: Vehicular Sign Locations



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**657**

Position sign in grass approximately 100' north of California Blvd. and 2' west of the back of the sidewalk. Be certain to position sign north of existing utility pole.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 5** NUMBER  
**658**

Position sign in grass approximately 200' west of Duncan Ave. and 2' south of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.



SIGN TYPE LOCATION  
**ST 3** NUMBER  
**659**

Position sign in grass approximately 100' north of California Blvd. and 2' west of the back of curb.

Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

Martin/Alexiou/Bryson, PLLC  
2009

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|   |  |                                |
|---|--|--------------------------------|
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5/8/2009

University of Arkansas  
Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 5** **660**

Position sign in grass  
approximately 200' west of  
Harmon Ave. and 2' south of  
sidewalk.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** **661**

Position sign in grass  
approximately 200' east of  
Stadium Dr. and 2' north of  
the back of curb.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** **662**

Position sign in grass  
approximately 100' north of  
California Blvd. and 2' west of  
the back of sidewalk.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

Martin/Alexiou/Bryson, PLLC  
2009

5/8/2009

University of Arkansas  
Wayfinding Plan: Vehicular Sign Locations



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** **663**

Position sign in grass  
approximately 100' south of  
California Blvd. and 2' east of  
the back of sidewalk.



Sign illustrated in the photo does not contain actual message(s). See message schedule for actual sign content.

SIGN TYPE LOCATION  
**ST 3** **664**

Position sign in grass  
approximately 100' north of  
MLK Jr. Blvd. and 2' west of  
the back of curb.

Note: All final locations may change based on available right-of-way and/or arrangements with affected property owners.

Martin/Alexiou/Bryson, PLLC  
2009

# UNIVERSITY of ARKANSAS

5.23

## WAYFINDING PLAN

### Vehicular On-campus Photo Renderings

Prepared by:  
Martin/Alexiou/Bryson, PLLC

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